

This roof mounted CLASSIC 6x3m billboard is clearly visible at the intersection of Lutwyche Road and Chalk Street. The site is opposite Market Central Lutwyche and is above one of the local shops on the Lutwyche shopping strip. Lutwyche Road is a major northern arterial road leading from Brisbane's CBD to the northern suburbs. The billboard enjoys prolonged viewing from vehicles stopped at the traffic lights on this busy road.

Restrictions: No special conditions.

546 Lutwyche Rd, Lutwyche - Outbound 4030 0002



Brisbane North



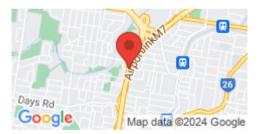
6.00m x 3.00m



Illuminated



Pocket Edge



MOVE #2787

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 4.7% | 126,000 | 3.4 |
| P25-54 | 5.1% | 69,000 | 3.5 |
| OG1 | 6.4% | 40,000 | 3.7 |

www.goa.com.au